

ASIA PACIFIC COLLEGE  
 Curriculum Fowchart  
 Bachelor of Science in Business Administration major in Marketing and Advertising (BSBA-MA)  
 Year 2019

YEAR 1 --- (2019 - 2020)			YEAR 2 --- (2020 - 2021)			YEAR 3 --- (2021 - 2022)			YEAR 4 --- (2022 - 2023)			
Term --- 1	Term --- 2	Term --- 3	Term --- 4	Term --- 5	Term --- 6	Term --- 7	Term --- 8	Term --- 9	Term --- 10	Term --- 11	Term --- 12	
SCITECS 3	PURPCOM 3	PHILHIS 3	UNDESELF 3	EXCOMP1 (GELECT1) 3	CONWORL 3	RIZLIFE 3	EXCOMP2 (GELECT2) 3	PROFETH (GELECT3) 3		INTERN1 9	INTERN2 intern1 9	
MATWORL 3		GETHICS 3		ARTAPRE 3	DISTMAN markman 3	SALEMAN distman 3	OPEMANA quamet1 3	STRAMAN markman, hureman opemana, 3	ENTREPS straman 3			
ITCONCE 3	PROGCON itconce 3	QUAMET1 matworl 3	BUSPROS 3					PELECT3 markman 3		PELECT4 markman 3		
MARKMAN 3	PRICING econone, matworl markman 3		MARKRES consube 3	BRANDMA markres 3	ADVEPUB brandma 3	MARKCOM advepub 3	PELECT1 markman 3	PELECT2 markman 3	RETMANA saleman 3			
ECONONE 3	BUSIRES markman 3	CONSUBE busires 3	INTEBUS 3	HUREMAN 3	GOSORES 3	BUSSTAX 3	LAWCOM1 3					
NATSER1 3	NATSER2 natser1 3	APPROJ1 3	FINAMAN 3	MANACCO 3	MAPROJ2 approj1 3							
PEDUONE 2	PEDUTWO 2	PEDUTRI 2	PEDUFOR 2									
TOTAL	164 units											
Units/term	20	17	17	17	15	15	12	12	12	9	9	9

UNITS COMPARISON

COURSES	CMO 17 S2017	APC	APC OVER(UNDER)	APC COURSE CODES (ADDITIONAL CREDIT UNITS)
GE/PE/NSTP	50	50	0	
CBME	6	24	18	ITCONCE (3), PROGCON (3), APPROJ1 (3), MAPROJ2 (3), QUAMET1 (3), BUSPROS (3)
BAC	24	30	6	FINAMAN (3), MANACCO (3)
PRE	42	60	18	MARKCOM (3), CONSUBE (3), INTERN1 (6) & INTERN2 (6)
<b>Total</b>	<b>122</b>	<b>164</b>	<b>42</b>	

APC UNITS (2018 VS 2019)

COURSES	2018	###	DIFF	REMARKS
GE/PE/NSTP	56	50	-6	FILIONE (3), FILITWO (3) removed
CBME	24	24	0	
BAC	24	30	6	FINAMAN (3), MANACCO (3) added
PRE	60	60	0	
<b>Total</b>	<b>164</b>	<b>164</b>	<b>0</b>	

Common Business and Management Education  
 Business Administration Core  
 Cognate/Major/Professional + Internship