Course Objectives and Academic Emphasis
Bachelor of Science in Commerce major in Business Management (BSC-BM)

The Commerce program aims to develop IT-enabled business professionals well-versed in globally-relevant management principles as practiced in the corporate environment. The program prepares students for the daily rigors of a highly dynamic and ever-changing business environment and allows them to face the organizational problems of real life in business. A major in Business Management will equip students with the necessary expertise and technical skills to plan, organize, lead, and control a business entity. The course aims to instill discipline for the pursuit of maximum gain balanced by high ethical standards through an intensive exposure in business strategies and solutions as well as hands-on experience in team leadership.

Management Major Series: (3 units each, total 30)
1. International Business and Export Management
2. Corporate/Branch Management
3. Management Consulting
4. Strategy Formulation/Corporate Planning
5. Marketing Communication and Management
6. Financial Management and Services
7. Operations/Logistics Management
8. Human Resource/Organizational Development

Humanities Series: (3 units each, total 21+6)
1. Philosophy
2. History
3. Economics

Social Sciences Series: (3 units each, total 27)
1. Political Science
2. Business Administration
3. Accounting

Math/NetSci Series: (3 units each, total 12)
1. Calculus
2. Statistics
3. Probability

Electives - any three (3) 9 units

Notes:
1. CHED/PACSB minimum requirement = 146 inclusive of PE/NatSer (CMO#19 S1998)
2. APC curriculum (2002) = 185 units inclusive of PE/NatSer (+39)
3. Total APC curriculum (2002) = 203 units inclusive of Internship (+18)