



Senior High School **Strengthened Program| RAM Model**

Prospectus

Academic Pathways

Those students who opted to enroll in the APC Strengthened SHS Program are required to choose one out of the six Academic Pathways during the intake procedure in Grade 11, Term 1. Each pathway aims at supporting APC's college courses and industry partnerships, thus creating a meaningful and well-defined link from senior high school to college and one's professional career.

5. Business Management and Accountancy

Pathway Description

The Business Management and Accountancy Pathway provides students with a comprehensive introduction to the fundamental principles that govern modern organizations. Learners gain an understanding of business environmental scanning, resource management, and financial tracking, developing insights into how businesses operate, grow, and achieve sustainability.

Through hands-on, project-based learning inspired by APC's Real Projects. Real Learning. philosophy, the pathway emphasizes critical thinking, evidence-backed decision making, ethical practice, and professional communication. This approach ensures students are prepared to support business operations effectively and responsibly while adapting to a shifting economic landscape.

Skills Developed

- Financial literacy including budgeting, bookkeeping, and reporting
- Market awareness and basic economic analysis
- Professional and ethical business communication
- Organizational understanding and operational efficiency
- Structured problem-solving in business contexts

Future Higher Education Programs

- Bachelor of Science in Accountancy
- Bachelor of Science in Management Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Tourism Management
- Bachelor of Science in Entrepreneurship

Curriculum Overview

The table below outlines the curriculum structure for this pathway. Elective subjects are to be finalized; placeholder codes are provided for planning purposes.

Course Code	Course Name	Course Description
SHEFCOM SHMAKOM	Effective Communication/Mabisang Komunikasyon	This course develops bilingual communicative competence in both English and Filipino, preparing students to engage confidently across academic, professional, and real-world contexts. Grounded in the B2 level of the Common European Framework of Reference, learners build the voice, versatility, and ethical awareness of professionals ready to contribute in a multilingual and globally connected world.
SHGMATH	General Mathematics	This course builds students' mastery of core mathematical concepts — from algebra and geometry to statistics — applied through the lens of their chosen career pathway. Learners develop the quantitative reasoning and data-driven decision-making skills that form the backbone of any professional career in technology, business, engineering, or the creative industries.
SHGNSCI	General Science	This course takes a transdisciplinary approach to Physics, Chemistry, Biology, and Earth and Space Science, building

		the scientific literacy students need to understand real-world phenomena and drive innovation across any career pathway. Through hands-on experimentation and evidence-based problem solving, learners develop the critical and scientific thinking skills essential for a technology-driven, globally competitive world.
SHLCSKL	Life and Career Skills	This course develops the personal, social, and professional competencies students need to thrive across the workplace, community, and beyond — from self-awareness and resilience to leadership and adaptability. Treating health, wellness, and career readiness as interconnected foundations, learners build the mindset and life skills to navigate transitions confidently into higher education, employment, or entrepreneurship.
SHPKLPI	Pag-aaral ng Kasaysayan at Lipunang Pilipino	Ang kursong ito ay sumusuri sa mga isyu at usaping panlipunan at pangkasaysayan sa pamamagitan ng tematiko, multikultural, at interdisiplinaryong pananaw, na nagbibigay sa mga mag-aaral ng malalim na pag-unawa sa pagkakakilanlan at kapalaran ng bansang Pilipinas. Higit sa pagsasaulo ng mga pangyayari, nalilinang sa mga mag-aaral ang kamalayang sibiko at ang responsibilidad bilang mga propesyonal na handang mag-ambag sa napapanatiling pag-unlad ng bansa at ng daigdig.
SHETECH	Empowerment Technologies	This course builds students' digital competency through hands-on experience with productivity tools, basic programming, digital citizenship, and emerging technologies — developing the technical fluency and responsible digital habits expected of professionals across any field. Learners apply these skills purposefully across their chosen pathway, establishing a cross-cutting digital foundation that carries into every subject and, ultimately, into their careers.
SHBSACC	Basic Accounting	This course introduces students to the fundamental principles and practices of sound financial management — from the accounting cycle and financial statement preparation to accounting for service and merchandising businesses. Learners develop the technical precision and analytical thinking needed to record, organize, and interpret financial information with accuracy and integrity, building a direct head start into advanced financial accounting and any business or accountancy program.
SHBFINT	Business Finance and Income Taxation	This course develops students' ability to analyze financial data, plan budgets, manage investment risk, and navigate income tax computation and compliance within the Philippine context. Grounded in ethical and responsible financial practice, learners build the financial literacy and decision-making competencies directly applicable to careers in accountancy, financial management, and business administration.

SHORMAN	Introduction to Organization and Management	This course introduces students to the foundational principles that govern how organizations are structured, led, and sustained — covering the core management functions of planning, organizing, leading, and controlling within real-world business contexts. Learners develop the decision-making frameworks and leadership perspectives needed to navigate human resources, operations, and corporate ethics with the organizational fluency expected of capable professionals in any field.
SHBECON	Business Economics	This course explores the fundamental principles of economics through the lens of real-world business application — developing students' ability to analyze market behavior, interpret economic trends, and make informed decisions across micro- and macroeconomic contexts. Learners build the economic literacy and analytical frameworks needed to think critically about the relationship between market dynamics, organizational strategy, and broader societal impact.
SHCONMK	Contemporary Marketing	This course builds a strong foundation in marketing by integrating traditional principles with the strategies and tools of today's digital landscape — from consumer behavior analysis and campaign design to e-commerce and data-driven decision-making. Learners develop a customer-centric, ethical approach to marketing practice, producing a fully developed marketing plan that demonstrates their ability to align strategy with business goals and communicate compelling value to a clearly defined audience.
SHCCENG	Citizenship and Civic Engagement	This course immerses students in the principles and practice of community action — exploring civic engagement, solidarity, and active citizenship through the lens of human rights, social justice, gender equality, and participatory development. Learners analyze how empowered individuals and civil society groups address social issues and strengthen collective well-being, building the civic awareness and responsibility expected of professionals committed to nation-building.
SHRSCHM	Research Methods	This course guides students through the complete research process — from designing methodologies and gathering data to analyzing findings and communicating conclusions with clarity and integrity. Learners develop the critical thinking and ethical grounding needed to produce credible, evidence-based work that drives informed decision-making across any academic or professional field.
SHNTREP	Entrepreneurship	This course develops the mindset and practical tools needed to identify real opportunities, design viable solutions, and build ventures that create meaningful value for communities and industries alike. Using frameworks such as the Business Model Canvas and Blue Ocean Strategy, learners move from idea to execution — building the strategic thinking, financial

		literacy, and market awareness of innovation-driven professionals grounded in civic responsibility and community impact.
SHIPHMA	Introduction to Philosophy of the Human Person	This course introduces students to philosophy as a disciplined way of thinking, developing their capacity for critical analysis, ethical reasoning, and reflective abstraction in understanding the human person and experience. Learners apply philosophical inquiry to interpret personal and societal realities with greater depth and awareness — building the moral clarity and intellectual rigor expected of principled professionals in any field.
SHFIELD	Field Experience	This course marks the culminating term of the program — a full suspension of traditional classes in favor of an intensive, pathway-specific Mastery Bootcamp where everything learned across five terms is brought to life in a single, unified Signature Work. Students step fully into their Professional-in-Training identity as practitioners, with their capstone output assessed through a final Portfolio Rating against all nine Graduate Attributes — serving as both their term examination and their most compelling proof of readiness for higher education, employment, or entrepreneurship.

